

# BOOKLET 5



**B** Plan  
Distrital de  
Bilingüismo



ALCALDÍA MAYOR  
DE BOGOTÁ, D.C.

SECRETARÍA DE  
EDUCACIÓN



## Booklet 5

<b>CEFR Level</b> B1.2	<b>Suggested Curriculum</b> <b>Module 3:</b> <b>Sustainability</b>	<b>Topic:</b> <b>Fast Fashion</b>
<p>This booklet consolidates some of the student learning objectives indicated in The Suggested English Curriculum in Module 3 for 10<sup>th</sup> grade, presented below:</p> <p><b>Performance indicators:</b></p> <ol style="list-style-type: none"><li>1. Recognizes general and specific information in narrative and descriptive oral and written texts related to academic subjects of interest.</li><li>2. Supports in writing a position about the subject of interest using structured reasoning and following a sample.</li><li>3. Assumes a critical position on academic and social subjects of interest.</li></ol> <p><b>Basic Learning Rights (BLR): Tenth Grade</b></p> <ol style="list-style-type: none"><li>1. Writes narrative, descriptive and explanatory texts related to topics of interest or that are familiar to him/her.</li><li>2. Exchanges opinions on topics of personal, social, or academic interest.</li></ol>		
<p style="text-align: center;"><b>By the end of this booklet, you should be able to:</b></p>		
<p>Express own points of view in simple argumentative oral and written texts on academic subjects and topics of interest proposed. Let's get started!</p>		

# Activities: Fast Fashion



Nowadays, in this globalized world run by social media, we have access to a lot of information about what is going on around us, fashion, trends, news, etc. With this booklet you can learn vocabulary about clothing, accessories, and fashion. You can use your dictionary to search for words you do not know! Let's enjoy and learn!

**Pre-reading activities:** The next exercises help you to learn the vocabulary of the lesson. Let's do them!

**Activity 1:** What do you know about fashion?

Look at the chart and match the word with its meaning.

1. Designer	a. A person who cuts and styles hair
2. Model	b. A person who plans the form and look of something before it is made
3. Influencer	c. A person employed to display clothes by wearing them
4. Hairdresser	d. A person who inspires or guides the actions of others

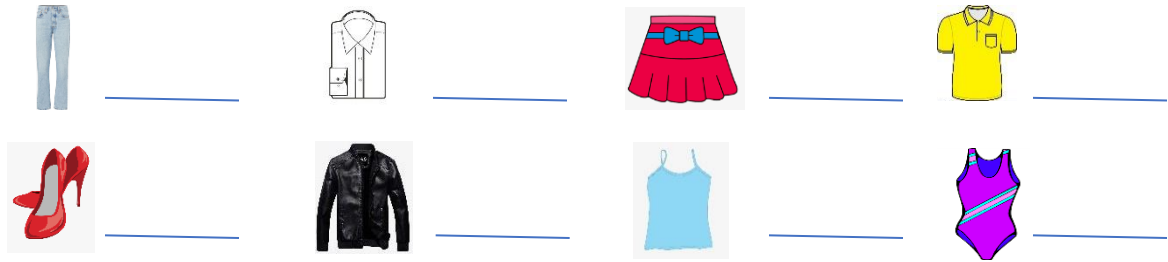
**Activity 2:** Who is your favorite model? What is your favorite brand of clothing? Please use complete sentences to answer the questions.

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**Activity 3:** Clothes! Using the words in the box, write the name of each article of clothing. There are extra words in the box you will not use.

1-Skirt	2-Button-down Shirt	3-T-Shirt	4-Bathing Suit
5-Jeans	6-High Heels	7-Leather Jacket	
8-Tank Top	9-Dress Pants	10-Polo Shirt	



**Activity 4:** Listen to the audio and write down five articles of clothing and one descriptor for each. For example: a blue (descriptor) shirt (article of clothing). Use the vocabulary you have learned to help you. Your teacher will send the audio to you.

Fashion.mp4

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_

**While-reading activities:** These activities help you to understand the information from a text when you read it and practice the vocabulary you learned.

**Activity 5:** Read a blogpost about the impact of social media influencers in the business world to practice and improve your reading skills.

**Reading text: Social media influencers**

It is estimated that about 40 per cent of the world’s population use social media, and many of these billions of social media users look up to influencers to help them decide what to buy and what trends to follow.

## **So what is an influencer and how do we become one?**

An influencer is a person who can influence the decisions of their followers because of their relationship with their audience and their knowledge and expertise in a particular area, e.g. fashion, travel, or technology. Influencers often have a large following of people who pay close attention to their views. They have the power to persuade people to buy things, and influencers are now seen by many companies as a direct way to customers' hearts. Brands are now asking powerful influencers to market their products. With some influencers charging up to \$25,000 for one social media post, it is no surprise that more and more people are keen to become influencers too. If you are one of them, then here are five tips on how to do it.

### **1. Choose your niche**

What is the area that you know most about? What do you feel most excited talking about? Find the specific area that you're most interested in and develop it.

### **2. Choose your medium and write an interesting bio**

Most influencers these days are bloggers and micro-bloggers. Decide which medium – such as your own online blog, Instagram or Snapchat – is the best way to connect with your followers and chat about your niche area. When you have done that, write an attention-grabbing bio that describes you and your speciality area in an interesting and unique way. Make sure that people who read your bio will want to follow you.

### **3. Post regularly and consistently**

Many influencers post daily on their social media accounts. The more you post, the more likely people will follow you. Also, ensure that your posts are consistent and possibly follow a theme.

### **4. Tell an interesting story**

Whether it is a photo or a comment that you are posting, use it to tell a story that will catch the attention of your followers and help them connect with you.

### **5. Make sure people can easily find your content**

Publicise your posts on a variety of social media, use hashtags and catchy titles and make sure that they can be easily found. There is no point writing the most exciting blogposts or posting the most attractive photographs if no one is going to see them. Most importantly, if you want to become a social media influencer, you need to have patience. Keep posting and your following will gradually increase. Good luck!

[Taken from: https://learnenglish.britishcouncil.org/sites/podcasts/files/LearnEnglish-Reading-B1-Social-media-influencers.pdf](https://learnenglish.britishcouncil.org/sites/podcasts/files/LearnEnglish-Reading-B1-Social-media-influencers.pdf)

**Activity 6:** Choose the best answer for the following questions:

1. A social media influencer is not someone who ...

- a. guides the decisions of their followers.
- b. is an expert in a particular area.
- c. pays their followers to buy products.
- d. has many followers who pay attention to their opinions.

2. Companies want to use influencers to help ...

- a. sell their products to their followers.
- b. develop new products.
- c. write their blogposts.
- d. design their websites.

**Activity 7:** Do you know of any social media influencers? What are their niche areas? Do they influence you in any way? Write a short text with your answers:

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**Activity 8:**

Tell the story of this picture in your own words. Start by telling the story about how you have been a fashion victim. Then, explain why this happens, keep into account how fashion changes from season to season. Finally, express your opinion about how this might affect the environment.



**Post-reading activities:** Now, that you read the text and practiced vocabulary, you will now describe a clothing line.

**Activity 9:** Describe the latest fashion trend that calls your attention. You can also draw some of the items.

A large, empty, rounded rectangular box with a yellow border, intended for drawing or writing.

**Activity 10: Self-assessment**

Put a tick (√) in the category that best describes your performance.

	Low performance (1.0 – 2.9)	Basic performance (3.0 – 3.9)	High performance (4.0 – 4.5)	Superior performance (4.6 – 5.0)
1. I understood the vocabulary of the lesson (clothing, accessories, fashion).				
2. I can identify the vocabulary of the lesson in a short text and answer comprehension questions about the text.				
3. I can describe a fashion trend.				
4. I can express my point of view about fashion and influencers orally and written form.				

**Activity 11:** This is a reflective activity. Please write a short text about **How has your perspective or understanding of fashion been changed, or reinforced as a result of the activities developed in this module?** Do you consider that now you will see fashion and influencers in a different way?

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Thank you for your hard work! Now you can tell your family about everything you have learned about technology.



## ANSWER KEY

**Pre-reading activities:** The next exercises help you to learn the vocabulary of the lesson. Let's do them!

**Activity 1:** What do you know about fashion?

Look at the chart and match the word with its meaning.

ANSWERS

designer--a person who plans the form and look of something before it is made

model--a person employed to display clothes by wearing them

influencer--a person who inspires or guides the actions of others

hairstylist--a person who cuts and styles hair

**Activity 3:** Clothes! Using the words in the box, write the name of each article of clothing. There are extra words in the box you will not use.

ANSWERS:

(top) JEANS--BUTTON-DOWN SHIRT--SKIRT--POLO SHIRT

(bottom) HIGH HEELS--LEATHER JACKET--TANK TOP--BATHING SUIT



**Activity 4:** Listen to the audio and write down five articles of clothing and one descriptor for each. For example: a blue (descriptor) shirt (article of clothing). Use the vocabulary you have learned to help you.

Fashion.mp4

descriptor	Article of clothing
Short sleeve	t-shirt
pink	t-shirt
black,	shirt
long sleeve,	shirt
button-down	shirt
Baggy	jeans
Tight	jeans
Flowery	pants

**While-reading activities:** These activities help you to understand the information from a text when you read it and practice the vocabulary you learned.

**Activity 6:** Choose the best answer for the following questions:

1. A social media influencer is not someone who ...

- a. guides the decisions of their followers.
- b. is an expert in a particular area.
- c. pays their followers to buy products.**
- d. has many followers who pay attention to their opinions.

2. Companies want to use influencers to help ...

- a. sell their products to their followers.**
- b. develop new products.
- c. write their blogposts.
- d. design their websites.